

THE ARTS SEASON AT A GLANCE



The Arts Season at a Glance is the only publication that features full season schedules of all major local arts organizations - including the Opera, Symphony, Theatre, Ballet and museums, as well as seating charts, important phone numbers, parking information and more. Our guide is designed to display your brand, company profile and product or service line on a completely customized, full color, three-panel fold-out cover.

Reinforce customer loyalty, build relationships and enhance your company's image with a conveniently sized, elegant Fine Arts publication that your clients will use time and again. By selecting our publication to represent your business, you can share the stage with us as we cover the entire Annual Season of the Arts.

Your privately branded tri-fold cover is printed:

- on distinctive premium weight stock
- in dynamic full color with UV coating
- on six 4" x 7" panels (168 sq. in. of presentation space)

Pricing

Pricing includes printing three-panel customized covers (six 4" x 7" pages total) on premium weight stock in full color, bound to our Annual Guide for the Arts information booklet.

2007-2008 Season Pricing

1000 @ \$10.85 each • 3000 @ \$9.25 each • 5000 @ \$8.50 each • 10,000+ @ \$7.95 each 4d

Production Time

Publication will cover the full season of performances and exhibition schedules from September 2007 through June 2008. All orders to be placed by 5/10/07. Deadline for ready artwork is 7/15/07. Shipment by 9/05/07 (prior to beginning of the arts season). FOB Salt Lake City, Utah.

Artwork

Above pricing assumes receipt of print ready artwork in ai, eps, or pdf formats in high resolution-minimum 300 dpi. Our designers are available for layout consultation.

Special Customization Options

Copy changes / Drop ad copy; Custom page print inserts (8 or 16 pages bound in front or in the back of the guide); Individual Personalization; Fulfillment Services, Envelopes, Introduction letter.

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Annual Guides for the Arts began publishing in 1987 in San Francisco. Our aspiration was to fill a void in the lively world of the arts. We create a comprehensive directory containing annual schedules for all the major performing art organizations, theatres and museums in a given location. We provide our clients with an image enhancing tool while helping each participating art group by increasing attendance and revenues.

After consistently demonstrating our ability to produce and distribute a high quality publication to patrons, we successfully expanded to major metropolitan areas throughout the United States. As we have grown our publications have become recognized by art patrons as the “*Zagats*” of the art world.

Recently we added our latest concept **The Arts Season at a Glance**. We sincerely hope that you will join us and take advantage of our arts publications. Then, with us, you and your company can enjoy a standing ovation.

Deloitte & Touche



“Deloitte & Touche is proud to be a patron of this publication... it has served as a highly effective marketing tool and was a part of our constant efforts to strengthen the personal bond with our clients.”

–*Suzanne Thompson*, Marketing Manager, **Deloitte & Touche**



“Each year this publication gets better. We enjoy being part of it. We have found that our Rolls Royce, Jaguar and Land Rover clients also very much enjoy receiving a copy from us. Each year they ask for a new one.”

–*David Meese*, General Manager, **British Motors**

**WELLS
FARGO**

“The Arts - Season at a Glance ...is the first piece that positions Wells Fargo Private Bank in our community. We are excited to share it with our colleagues, clients and prospects..”

–*Jan Farren*, Vice President, Private Client Services, San Francisco
Bay Area Region, **Wells Fargo Bank**